



ASLA
UTAH

LANDSCAPE MATTERS

SPONSORSHIP OPPORTUNITIES

LANDSCAPE DESIGN AFFECTS EVERYTHING.

From homes we live in, to the places we work and locations in which we recreate, landscape architecture plays a crucial role in the life of every individual in our efforts to shape civilization.

"It requires a wonderful orchestra of landscape architects, suppliers, governments, and developers to create a society that is not only functional and economically viable but aesthetically beautiful."

BRYCE WARD

PAST PRESIDENT ASLA UTAH



ASLA UTAH SPONSOR OPPORTUNITIES

Beyond helping you build awareness, our goal is to help you build more meaningful relationships within the landscape architecture industry. Sponsorship provides you with new opportunities to engage the landscape architects, municipalities, developers and engineers in new and salient ways that help you grow your business and help us grow the industry.

PLATINUM SPONSOR: \$4,000

WEBSITE

- Premium logo placement with company link
- Premium advertisement placement location
- Premium product feature/trend watch article placement

MONTHLY NEWSLETTER E-MAIL

- Premium monthly sponsor listing with company link
- Premium newsletter sponsor logo placement with company link
- Premium featured advertisement placement - 2 per annum

BUYER'S GUIDE

- Premium placement of a full-page advertisement
- Vendor listing: contact information and description
- Contact list for current UASLA Members

ANNUAL CONFERENCE

- Premium placement of a trade show booth space
- 3 attendee registrations
- Premium signage and promotional collateral listing
- Presentation opportunity
- 2 additional conference sponsor opportunities

PROFESSIONAL DEVELOPMENT EVENTS

- UASLA Salt Lake City event sponsorship
- UASLA Regional event sponsorship
- One (1) UASLA Salt Lake City social with a 10-minute company presentation

GOLD SPONSOR: \$3,000

WEBSITE

- Secondary advertisement placement
- Secondary logo placement with company link

MONTHLY NEWSLETTER E-MAIL

- Featured advertisement placement - 1 per annum
- Secondary monthly sponsor listing with company link

BUYER'S GUIDE

- Secondary placement of a full-page advertisement
- Vendor listing: contact information and description
- Contact list for current UASLA Members

ANNUAL CONFERENCE

- Secondary placement of a trade show booth space
- 3 attendee registrations
- Signage and promotional collateral listing
- 2 additional conference sponsor opportunities

PROFESSIONAL DEVELOPMENT EVENTS

- UASLA Salt Lake City event sponsorship
- UASLA Regional event sponsorship

SILVER SPONSOR: \$2,000

WEBSITE

- Third logo placement with company link

MONTHLY NEWSLETTER E-MAIL

- Third monthly sponsor listing with company link

BUYER'S GUIDE

- Placement of a half-page advertisement
- Vendor listing: contact information and description
- Contact list for current UASLA Members

ANNUAL CONFERENCE

- Third placement of a trade show booth space
- 2 attendee registrations
- Signage and promotional collateral listing
- 1 additional conference sponsor opportunity

PROFESSIONAL DEVELOPMENT EVENTS

- UASLA Salt Lake City event sponsorship
- UASLA Regional event sponsorship

BRONZE SPONSOR: \$1,000

WEBSITE

- Fourth logo placement with company link

MONTHLY NEWSLETTER E-MAIL

- Fourth monthly sponsor listing with company link

BUYER'S GUIDE

- Placement of a quarter-page advertisement
- Vendor listing: contact information and description
- Contact list for current UASLA Members

ANNUAL CONFERENCE

- Fourth placement trade show booth space
- 2 attendee registrations
- Signage and promotional collateral listing
- 1 additional conference sponsor opportunity

PROFESSIONAL DEVELOPMENT EVENTS

- UASLA Regional event sponsorship