

ASLA
UTAH

CALL FOR ENTRIES 2024

PROFESSIONAL AWARDS PROGRAM



Submission Deadline: July 1, 2024 by 5 PM

GENERAL DESIGN



RECOGNIZES: General Design Awards recognize site-specific works of landscape architecture. Entries in this category must have been built.

TYPICAL ENTRIES INCLUDE: Single-site public, institutional, or private landscape of all kinds (except entries qualifying for urban design or residential design categories); projects that include historic preservation, reclamation, conservation; green roofs, stormwater management, sustainable design; design for transportation or infrastructure; landscape art or installation; interior landscape design; and more.

CRITERIA: The jury will consider the quality of design and execution; design context; environmental sensitivity and sustainability; hazard mitigation, climate adaptation, and resilience strategies; and design value to the client, community, and to other designers.

RESIDENTIAL DESIGN



RECOGNIZES: Residential Design Awards recognizes residential single and multi-family site-specific works of landscape architecture that elevate the design principles of quality, context/place, environmental responsibility, maintenance requirements and durability. Innovative design and construction techniques that help to reduce overall construction and maintenance costs will also be recognized. Entries in this category must have been built.

TYPICAL ENTRIES INCLUDE: Single family homes; high rise, multi-family production and custom home developments (market rate and non-market rate will be considered); transit-oriented development (TOD); historic preservation, renovation or conservation projects; senior or assisted living developments; private or small gardens; new urbanism projects with multi-family development; projects located in Opportunity Zones; and more.

CRITERIA: The jury will consider the quality of design and execution, materiality, environmental sensitivity, community benefit, sustainability through Low Impact Development (LID) incorporation, green infrastructure or additional site-specific techniques that are innovative, site specific and maintainable. Emphasis will be given to projects that have attained or are registered for SITES certification.

ANALYSIS & PLANNING



RECOGNIZES: Analysis and Planning Awards recognize the wide variety of professional activities that lead to, guide, and evaluate landscape architecture design. Entries in this category are not required to be built or implemented.

TYPICAL ENTRIES INCLUDE: Urban, suburban, rural, or regional planning efforts; development guidelines; transportation, town, or campus planning; plans for reclamation of brownfield sites; environmental planning in relation to legislative or policy initiatives or regulatory controls; cultural resource reports; natural resources protection; historic preservation planning; and more.

CRITERIA: The jury will consider the quality of the analysis and planning effort; context; environmental sensitivity and sustainability; likelihood of successful implementation; and value to the client, the public, and other designers.

RESEARCH



RECOGNIZES: Research Awards recognize research that identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession.

TYPICAL ENTRIES INCLUDE: Investigations into methods, techniques, or materials related to the practice of landscape architecture; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; investigations into historic practices; individual designers; design heritage; and more.

CRITERIA: The jury will consider how the research is framed; the context and resources of the study; the methods of inquiry; the results of investigation; and the value to the field at large.

URBAN DESIGN

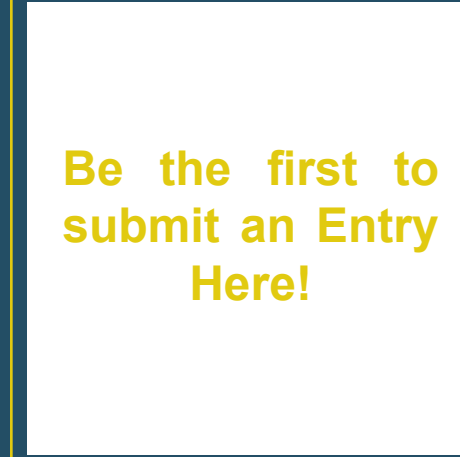


RECOGNIZES: Urban Design Awards recognizes projects built or currently under construction that activate networks of space that mediate between social equity, economic viability, infrastructure, environmental stewardship, and beautiful place-making in the public and private realm.

TYPICAL ENTRIES INCLUDE: Constructed or partially constructed urban projects spatially greater than one block in the realm of public, institutional, or private landscapes; streetscapes, waterfronts, mixed-use developments, neighborhoods, districts, cities, placemaking interventions and civic improvements that may include elements of reclamation, stormwater management, transportation or infrastructure studies, art, etc.

CRITERIA: The jury will consider the quality of design and execution; urban design context; planning context; contribution of project to a broader urban landscape; environmental sensitivity and sustainability; and attention to social justice, equity, and inclusion. Note: This category does not recognize unbuilt planning efforts or single-site projects in the urban realm, unless the project is shown to have a significant role in contributing form, shape and character to a larger urban system.

COMMUNICATIONS

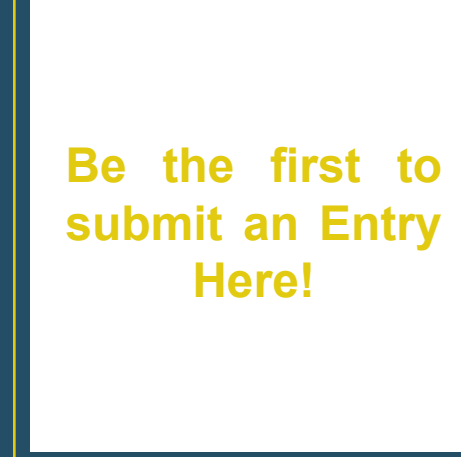


RECOGNIZES: Communications Awards recognize achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and the lesson value to an intended audience.

TYPICAL ENTRIES INCLUDE: Print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design; and more.

CRITERIA: The jury will consider the effectiveness of message presentation, the innovation in approach or delivery, and the value to the intended audience.

THE LANDMARK AWARD



RECOGNIZES: The Landmark Award recognizes a distinguished landscape architecture project completed between 15 and 50 years ago that retains its original design integrity and contributes significantly to the public realm of the community in which it is located.

TYPICAL ENTRIES INCLUDE: Parks, plazas, sculpture gardens, botanical gardens, river walks, and more. Public officials and agencies, civic and historic preservation organizations, and interested individuals and entities are encouraged to submit projects in this category.

CRITERIA: The jury will consider the project's sustained value to the community it serves and the continued relevance of the project's design expression.

PHOTO CREDITS:

FRONT COVER:
2023 General Design
Merit Award
Magna Regional Park
G Brown

AWARDS CATEGORIES (Left to Right):

2023 General Design
Merit Award
Magna Regional Park
G Brown Design

2021 Residential Design
Honor Award
Ranch House
Ioci

2023 Analysis & Planning
Merit Award
Seven Mile Ranch
Ioci

2023 Urban Design
Idaho Falls: Growing Into Walkable Centers
Student Academic Team @ USU

BACK COVER:
2023 General Design
Merit Award
South Ogden Burch Creek Park
Landmark Design

ELIGIBILITY

Any individual, firm, or agency performing work within the state of Utah at the time the project was executed is eligible to enter. All entries become the property of ASLA Utah and will be retained in the collections of the ASLA Utah Library and Archives. Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA Utah. ASLA Utah will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyrights or photography fees. Projects that have received an award from previous Utah Chapter ASLA Awards Programs are not eligible for submittal. Projects previously entered that have not yet received awards may be resubmitted.

EVALUATION CRITERIA

Entries in each category will be evaluated on the clarity of the submittal, the significance of the work to the profession of landscape architecture, and the overall quality of the work.

The clarity of each submittal will be evaluated based on the success of the submittal in addressing the criteria outlined specific for each Category Award identifying its objectives of the project and the success of the project in meeting those objectives.

The significance of the work to the profession will be evaluated based on the importance of the project in advancing the reputation, standards, and/or boundaries of landscape architecture.

The quality of the work will be evaluated on the highest standards of professional practice within each category and in comparison to other entries in the same category.

AWARD CATEGORIES

Award of Excellence

The jury may grant one (1) Award of Excellence to an entry from any awards category that represents unparalleled advancement of the profession of landscape architecture.

Landmark Award

The jury may grant one (1) Landmark Award that represents the project's sustained value to the community it serves and the continued relevance of the project's design expression

Honor Award

The jury may grant one (1) Honor Award per category to entries that represent outstanding accomplishment in the profession of landscape architecture.

Merit Award

The jury may grant any number of Merit Awards per category to entries that represent superior accomplishment in the profession of landscape architecture.

WINNING STRATEGIES

What makes a submission a winner? Here are some tips for improving submissions to awards programs:

Keep it simple and follow the directions.

While it is tempting to customize a submission in hopes it will stand out from all the others, the best way draw the jury's attention is through clear narrative description combined with high-quality photos and graphics. Printing out the narrative description in landscape style instead of portrait, using colored ink, or submitting a collage in order to include more images can actually detract from your presentation or even get the submission disqualified. Keep the focus on communicating the project's value to the jury.

Focus on the narrative description.

Provide the information requested in a direct, simple style. Highlight what makes the project unique, its environmental components, its long-term value, and how it raises the bar for the profession. Resist the temptation to overwrite. Use an easily readable font - Arial is good - in at least 10 point in size. Increasing line spacing from single to 1.2 and double-spacing between paragraphs makes the narrative more readable as well.

Remember - photography is key.

Let's face it, the best narrative in the world can't make up for poor photography. For design competitions, hire a professional photographer to shoot your project. Lighting is particularly important, and professional photographers can show your project to its best advantage. Be creative. Shoot the project in different seasons, during the day and at night, if appropriate. Have the photos shot or scanned in a high-resolution (dimensions should be 3,000 pixels x 2,400 pixels, at a minimum 300 ppi, pixels per inch) electronic format (jpeg is fairly universal). Do not submit color copies of photos; submit professionally processed photos no smaller than 8 x 10 inches. For good advice on photography, download the American Society of Media Photographers' brochure.

Organize.

Don't wait until the last minute to prepare your awards submission. Maintain an awards file. Most entry requirements for awards programs are set from year to year, and changes in procedure are minimal. Gather materials early and allow plenty of time for review. Two-person proof the narrative and captions for misspellings and typos. Neatness counts.

Let plantings mature.

Where site plantings are a key design component of a project, wait for the plantings to mature before photographing it for your portfolio or for awards submissions. Some firms wait up to three years before photographing projects.

Consider submitting projects in less-traditional categories.

Most competitions have several categories for submission. For example, the ASLA Professional Awards Program features seven: General Design, Residential Design, Analysis and Planning, Research, Urban Design, Communications, and The Landmark Award. The combined design categories are far and away the most competitive, with twice as better photography or allowing plantings to mature, can turn the project into a winner.

ENTRY REQUIREMENTS

Complete the Official 2023 Entry Form and along with all the required attachments.

Visit the ASLA Utah website (www.utahasla.org) for an official entry form and submission requirements.

SUBMISSION DEADLINES

Entries for all categories are due by **5:00 PM on Monday July 1, 2024.**

All applications, information and work samples must be submitted electronically or in digital format. No hard copies or printed materials will be accepted. Email entries via an online file-share site (such as Dropbox or Google Drive) to tyleraslautah@gmail.com.

QUESTIONS

Contact Tyler Smithson, VP Membership
PHONE: 404.539.5217; EMAIL: tyleraslautah@gmail.com

CHECKLIST...

- Download and complete Entry Form and Powerpoint template.
- Calculate Entry Fee and submit payment online via website link on Awards Page.
- Email completed Entry Form & Powerpoint to tyleraslautah@gmail.com

